



## David Allen Roberson

July 25, 1956 - October 10, 2021

David Allen "DAR" Roberson, age 65, Haleyville, AL passed away Sunday October 10, 2021. David was born on July 25, 1956, in Mobile, Alabama to Malcom and Wilma Roberson. David is immediately survived by Rita Nix Roberson, his wife, Dr. Jon Heath, his son, Kari Heath, Jon's wife, Terry Roberson, his son, Rachel Roberson, his daughter, Erica Sawyer, his daughter, and Spencer Sawyer, Erica's husband. Grandchildren include Katelyn Roberson, Grayson Goddard, Emma Heath, and Carter Roberson. Siblings include brothers Richard Roberson and Richard's wife, Karen, and Jerry Roberson. Nephews and Nieces include Zachary Roberson, his wife, Brandi, Jody Nix, his wife, Amy Nix, Adam Nix, Emma Mace, her husband, Brandt Mace, and Charlie Mack Roberson. He also left behind great nieces, great nephews, aunts, and a host of cousins. Mother in law and Father in law, Johnnie and Junior Nix.

David was a member of First Baptist Church in Double Springs, Alabama and served as a Sunday School teacher for 17+ years, was the Chairman of the Financial Committee for 19+ years, a member of the choir (he thought he could sing very well), and he was a member of the insurance and audit committees.

David's professional achievements were many and far reaching. He established and founded RCG, INC., in 2008. RCG is a consulting firm

focused on solving construction and design problems in residential housing. Clients included 17 manufacturing companies that operated 30 facilities across the us. Also included on the client's list were FEMA, the Mississippi Emergency Management Agency and T. L. Wallace Construction, Inc. During his tenure at RCG, David has positively contributed to the design and construction of tens of thousands of homes and prefabricated buildings.

Prior to the formation of RCG, David was a founding shareholder (1984) and the Chief Financial Officer of Cavalier Homes, Inc, until 1996 when he became the President and Chief Executive Officer. At the time of taking the helm, Cavalier was the 4th largest producer of Manufactured Homes and Modular Homes in the nation, building over 250,000 homes in the last 25 years. Cavalier operated as many as 24 manufacturing plants with 5,500 employees, 5 supply operations and a captive retail finance arm. The company has operated facilities in 7 states and sold and serviced homes in 31 states.

As a hands-on manager during his career, David gained extensive experience in the bidding and fulfillment of government contracts, building over 4,000 homes for FEMA, MEMA, and other agencies. These contracts included both residential and commercial structures, requiring strict adherence to building codes and large-scale field coordination of delivery installation, service, and maintenance of residential homes.

Additionally, as a part of the fulfillment of a contract for the State of Mississippi, David worked with the FEMA Joint Housing Study Group to provide insight and information to FEMA related to the Alternative Housing Pilot Program.

David also reorganized field operations to service, install, and finish homes in a multi-state area utilizing over 300 employees and contractors.

Reorganization of field services included automation of data and case management systems to insure quick response time, proper procurement of materials, the coordination of employee and contractor services, and reduction of callbacks.

David also worked with Florida Solar Energy, the Department of Energy, and other service providers to develop both “in-plant” and “in-field” industry best practice strategies to maximize energy efficiency, eliminate mold and condensation related issues, and improve indoor air quality.

He also established formal training programs on a company-wide basis for all employees in areas of building code compliance, field repair methodologies, lean manufacturing technologies, and professional conduct and leadership. Many of the initial training programs were taught by Mr. Roberson with a focus on “train the trainer” to facilitate a learning environment throughout the company.

David also previously served as the Secretary of the Alabama Manufactured Housing Commission, the state oversight authority for the industry.

Family Receiving Friends on Saturday October 16, 2021 from 12:30PM - 3:30PM at The First Baptist Church in Double Springs, AL. with his Celebration of Life Service to follow at 3:30PM at the church. Speaking at the service will be Bro. Phillip Twilley, Bro. Eric Hixon, Bro. George Whitten, Jonathan Gibbs and Jay Wilson.

IN LIEU OF FLOWERS:

Make contributions to Making U Disciples Ministry (M.U.D.) P.O. Box 398 Oneonta, AL. 35121 and Gideons International Winston County Camp of

Alabama P.O. 1074 Double Springs, AL. 35553

you may leave online condolences at [www.pinkardfh.com](http://www.pinkardfh.com)

# Tribute Wall

SN

“ *Sandy Nichols lit a candle in memory of David Allen Roberson*



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**Sandy Nichols** - October 28, 2021 at 10:02 PM

TM

“ *Roberson family,*

*Some of the happiest memories I have are of the good times we spent together years ago. David's loss deeply impacted us as well as many others. Our deepest condolences.*

*Tim and Barbara McCaskill*

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**Tim McCaskill** - October 14, 2021 at 07:49 PM

ST

*David meant a lot to my family, we enjoyed working for him and Rita. They always treated us like family. So sorry for your loss David was a good man. You are in our prayers.*

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**Sharon Tompkins** - October 17, 2021 at 08:59 AM

MP

“ Chris and I will never forget the many Friday nights when he helped with the band equipment before and after Winston County ballgames and competitions. Our son, Lucas and his daughter, Rachel marched together during their high school days. David was 'all in!' He was there for his children. You knew family was important to David.

One particular Friday night in Hamilton Alabama, a former employee came to see David. The man hugged him and almost cried. You could tell he sincerely missed his former boss.

David always had the best stories. And no one could tell them like him. We will miss his cooking and our get togethers with our friend. We are thankful for great memories. We know that he is at peace and no longer suffering. Rest in peace, David, we will help take care of your precious family!!

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**Marcia Posey** - October 12, 2021 at 08:48 PM

SS

“ I'm so sorry. God sure gained a good one. Prayers for the family

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**Sherry Snoddy** - October 12, 2021 at 02:51 PM

ES

“ **EDDIE & ANN STANFORD** lit a candle in memory of David Allen Roberson



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**EDDIE & ANN STANFORD** - October 12, 2021 at 09:52 AM

MC

“ I remember David always helping the WCHS band. I know he loved his family. I am so sorry we won't be able to attend but much love for you Ms Rita and your children.

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**Michelle Cagle Cummings** - October 11, 2021 at 09:15 PM

RM

“ Ronnie McCarter lit a candle in memory of David Allen Roberson



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**Ronnie McCarter** - October 11, 2021 at 08:21 PM

RM

“ David thank you for being a true an a honest friend. David I have so many great memories with you. Those memories will never fade away. David your friendship meant a lot to me. We played football together we went on vacations together we worked together and we shared our feelings some good an some wasn't. We trusted each other an we always had each other's back no matter what. True friends are hard to come by but you are a true friend an I will never ever forget you. I will keep your family in my prayers. I know I will see you again my friend. Rest in peace. You will be missed by many,many people. I love you David.

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**Ronnie McCarter** - October 11, 2021 at 08:17 PM