



Jimmy Masdon

July 9, 1938 - December 7, 2025

James Herman “Jim” Masdon entered his heavenly eternal home December 7, 2025.

We are comforted knowing he is in God’s presence, where His perpetual light shines upon him. He served the Lord by sharing his faith, giving generously, and loving his family and others with his whole heart.

One of a kind, Jim lived life to the fullest. He was an encourager, entertainer, master storyteller, optimist, and lifelong learner. A quick-witted linguist, his humor rivaled that of any comedian and earned him the nickname “Looney” in high school. A natural leader, Jim was a risk taker and visionary, qualities that served him well in the pioneering days of the mobile home business. His magnetism and larger-than-life personality were balanced by deep humility. Though he achieved success beyond his wildest dreams, he never forgot where he came from and took just as much pride in the success of his

friends and colleagues in his own. He had the rare ability to view life through a lens of gratitude, knowing it could all disappear in a minute. He was the brightest light around.

Jim was born July 9, 1938, in Haleyville, Alabama. In high school, he played both basketball and football. After one memorable football game, newspaperman R.L. Shirley called him “the secret weapon” because of his craftiness on the field.

Jim graduated in 1956 and attended the University of North Alabama before landing his first fulltime job selling beauty and barber supplies. During the 1961 Berlin Wall Crisis, while serving in the National Guard Reserve, he was called to active duty in Fort Polk, Louisiana. While on leave from his post, Jim came home for a Christmas break and happen to meet a young girl that sparked his interest. That girl was Jeanette Mize. He went back to Louisiana after Christmas and soon after Jeanette went away to College in Abilene, Texas, but their romance continued to blossom through the letters they wrote each other. Jim served for a year before returning to Haleyville.

In 1962, Jim “came back broke,” so Perry Counts offered him a job working at Frontier Mobile Homes. Perry took Jim under his wing and taught him the basics of business.

“He gave a lot of us country boys who grew up with nothing the chance to do some things that otherwise we would never have gotten to do. I certainly was not the best choice he could have made, and I was not deserving,” Jim said later. For the rest of his life, he credited Perry for his own success and the success of the mobile home industry in North Alabama.

Jim began at Frontier working in the flooring department and soon was relocated to the yard for final finishes on the homes “all the little bitty stuff”. He was quickly moved up to dispatcher and then sales, covering a territory that stretched from North Carolina to Miami.

During his time at Frontier homes, Jeanette returned home from college for her summer break. The letter writing romance quickly turned into much more and they were married that fall on October 20th, 1963. Jeanette said from the first time she met Jim “he made my knees knock”. The constant travel with Frontier kept him away from home and from

his new wife, so a year later he accepted a position at Triple A Mobile Home Retail Sales in Huntsville, Alabama, selling mobile homes on a retail lot.

In 1965, Jim became sales manager for Commodore Homes in Hamilton. In 1966, the legendary Don Tidwell tapped Jim for the general manager position for a new plant in Double Springs, Marriott Homes.

When Don sold the business to a New York group in 1969, Jim resigned and started Winchester Homes in Winfield with partners Harold Bridges and Dale (Sid) Sanders.

The partners opened a second plant, Modular Housing, in 1970, and two years later, sold both companies to Tufco in Tennessee.

In the years that followed, Jim was the quintessential entrepreneur, launching multiple ventures in the mobile home industry. He started Masdon Mobile Market to supply plants with materials, built numerous warehouses that he leased to mobile home supply companies, and invested in mobile home parks in Jacksonville, Tallahassee, and Cocoa, Florida. In 1982, Jim returned to manufacturing by starting Sunbelt Homes, Wheelhouse Homes, Riverchase and Mobile Max.

Retirement came in 1996. Jim and Jeanette spent the first year building "Masdon's Mayberry," a home in Kinsale, Ireland, named for his favorite television show, "The Andy Griffith Show." He and Jeanette lived there parttime for the next eight

years. He

loved the Irish people, the country's landscape, and Kinsale's laidback lifestyle.

"Alabama Jim" and his many friends hung out in the pubs singing Irish folk songs,

playing golf, and perfecting "his gift of gab." He enjoyed being mistaken as Kenny

Rogers throughout Ireland and to no one's surprise he embraced the role with pride.

After selling their Irish home in 2005, Jim spent his time building small park-model

homes as a hobby. He took great pleasure in the creative process and liked to stay

busy. A lifelong Alabama football fan, he collected memorabilia and enjoyed adding to

his collection.

For all his love of adventure, Jim's favorite place was the home he and Jeanette built in

1974. He was happiest when the house was full of the people he loved. The laughter,

celebrations, and memories made there are all a testament to a life well lived.

He and Jeanette were married for 62 years(and according to her he still "made he

knees knock") and had three children, 12 grandchildren, and seven great grandchildren.

He adored them all and showered them with love. He is survived by his loving and

devoted wife, Rebecca Jeanette Mize Masdon, children Suzie Masdon Link

(Jim), Jenny

Masdon Hollimon (Chris), and Jimmy Lee Masdon (Rebecca); grandchildren
Caroline

Link McLean (Peter), Mary Katherine Link, Patrick Link, Madelyn Link,
Meredith Link,

Andrew McCarley, Alexandra McCarley Wingo (Luke), Griffin McCarley
(Allison), Luke

Hollimon, Bradford Hollimon, William Masdon and Avery Masdon, great-
grandchildren

James McLean, Masdon McLean, Margaret McLean, Patton Wingo, Madeline
Wingo,

Kennedy McCarley, and Bennett McCarley, and brothers Sam Masdon, Bob
Masdon,

and Mike Masdon.

Jim was preceded in death by his father, Samuel Lee Masdon,
mother, Ella Fair Baughn Masdon, and sister Myra Masdon.

The family will celebrate his life with friends and family Saturday, December
13, at 2:00

p.m. at the First Baptist Church of Haleyville, Alabama. Visitation will precede
the

celebration from 12:00 to 2:00.

Tribute Wall



“ *Pinkard Funeral Home created a Tribute Video in memory of Jimmy Masdon*



Pinkard Funeral Home - December 11, 2025 at 01:12 PM

JM

So sorry to hear about Jimmy. I an in rehab in Birmingham. Had a bad fall at home. My prayers are with you and yours.

Judy McCullar - December 12, 2025 at 10:20 AM

SM

So sorry about Jim. He was such an optimistic person. Always encouraging & making you laugh. Jim will certainly be missed. Sympathy to you & ur children and grandchildren. God bless you & give you comfort & strength.

Sandra Miller - December 15, 2025 at 12:03 PM

RN

My condolences and 🙏 for the family.

Rita Norris - December 17, 2025 at 11:38 AM

RW

“ Hi Jeanette, Richard & Agnes here in Kinsale. I just said to Agnes that I wondered how you and Jimmy were and it prompted her to google. So sorry to learn of Jimmy’s passing. We liked him a lot (and you). I still remember you marvelling that people in Ireland didn’t use a broom :-). We have yours from Masdon’s Mayberry here in our house in County Kildare. Use it all the time. Our daughter, Isobel, is in college in Cork and she lives in MM most of the year. We still don’t get down enough ... You may know already that John Murphy died last year and Cormac Hayes a couple of years back. Take care Jeanette and our heartfelt condolences. R&A

Richard Walsh - February 02 at 08:32 PM

RN

“ Rita Norris lit a candle in memory of Jimmy Masdon



Rita Norris - December 17, 2025 at 11:38 AM

BM

“ Jeanette ,Suzie, Jenny& Jimmy Lee,
& your families,
Sending MY heartfelt condolences
For Your Loss Of “Jimmy”. Praying for peace & comfort. Loss is a
small
Word for THIS Soldier in Christ,
Business Leader,Husband, Father,
Grandpa & Friend. Jimmy’s ORBIT
Was so befitting.
GOD BLESS EACH of You,
Beverly Miller 🙏

Beverly Miller - December 17, 2025 at 10:46 AM

PH

“ *Peggy Harlan sent a virtual gift in memory of Jimmy Masdon*



Peggy Harlan - December 14, 2025 at 09:34 PM



“ *66 files added to the album Life Tributes*



Pinkard Funeral Home - December 11, 2025 at 01:05 PM

ZT

“ *I would like to extend my condolences to the family of Jimmy Masdon. I don't know that I ever met Jimmy, but if his daughter Jenny is any reflection on him, He was an awesome Dad. Jenny is so friendly with everybody and always has that great smile. You can tell a lot about a person by how their kids behave. I remember Susie vaguely from school, but we had different friends, so we never socialized. I know this town is going to miss Jimmy. Prayers for the family.*

ZELDA HOOD TITTLE - December 10, 2025 at 05:24 PM

ZT

“ ZELDA HOOD TITTLE lit a candle in memory of Jimmy Masdon



ZELDA HOOD TITTLE - December 10, 2025 at 05:17 PM

DB

“ Jimmy never met a stranger. He was definitely a Member of the Good Guys Hall of Fame.

Don Brown - December 09, 2025 at 12:21 PM

DT

“ So sorry for your loss- Thought a lot of Jimmy. Praying for all the family



Dwight Thomas - December 08, 2025 at 09:26 PM